

THOMAS MAKES CUSTOMERS TOP PRIORITY

Great financing and industry leading warranties make Thomas brands the perfect fit for car buyers

Part of the Thomas Auto Group of auto dealers, Thomas Dodge Chrysler Jeep is a Five Star dealer operating on Indianapolis Boulevard in Highland for about 30 years, and Thomas Kia is two blocks away. "Our number one priority is customer service," says general manager Frank Kowalski, who has been with Thomas for over fifteen years, "we pride ourselves on customer loyalty, so we make sure the customer is taken care of."

One unique approach to customer service is with Thomas Auto Group's warranty program called the Thomas Promise. Any new car, and eligible used cars come with a lifetime engine and powertrain warranty. "That's most of our used cars, basically anything with under 100,000 miles," says Frank. It's also not just some new gimmick to spur sales. Frank says Thomas has been running the program for about two years now. "It covers 100% parts and labor with zero deductible," says Frank, "and it's free, there's no charge to the customer, and it's better than a certified pre-owned vehicle warranty because it never expires."

All new Dodge, Chrysler, and Jeep vehicles are covered by the factory Lifetime Powertrain Warranty as it is. In the case of Kia, the Thomas warranty takes over when the factory 10 year/100,000 mile warranty expires.

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Thomas Dodge, Chrysler, Jeep of Highland

Franks says the deals have never been better at Thomas Dodge Chrysler Jeep with the current Employee Pricing Plus Plus program. "That means employee price, plus rebates, plus zero percent financing," he explained. The program only excludes Sprinter vans, so even the new Dodge Challengers qualify. Also check with



Thomas for any extra Chicago Auto Show rebates.

One of the hottest products going at Thomas Dodge Chrysler Jeep right now is the all new redesigned 2009 Dodge Ram 1500 according to Frank. The Ram just won the International Truck of the Year Award at the North American International Auto Show in Detroit, the "best pickup truck" in the MotorWeek Driver's Choice Awards announced at the Chicago Auto Show, and many others. A new full Crew Cab is available, and can be had with the handy Ram Box system, which is dry, lockable storage in the hard-to-use space in the sides of the bed. A V-6 and two V-8 engines are offered, including the refined top-of-the line next generation HEMI engine with the best combination of power and fuel economy in a light duty pickup today. It's all on top of a new link coil suspension, instead of traditional leaf springs, that greatly improves handling and ride quality, with no compromise

in towing and hauling. At the recent Chicago Auto Show, Dodge debuted the new 2010 Ram Heavy Duty, to make the Ram lineup the newest selection of trucks out there.

A Thomas Kia, Kia is offering 0% financing, too. "Kia is really on the way up to the top," Frank says, "they're affordable, and some models get up to 41 miles to the gallon." Kia must be doing something right, because in these troubled times in the auto industry, Kia was one of only three manufacturers to show an increase in US sales in January, compared to January of 2008. Kia made a strong showing at the Chicago Auto Show last month with the world debut of the Forte compact sedan, which replaces the best selling Spectra, and goes on sale this summer. The new Kia Soul goes on sale this month, and Kia's first US-built product, a crossover utility vehicle, comes later this year. At the Chicago press conference Tom Loveless, vice president of sales for Kia Motors America, said "while some are cautious...we're

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making a major investment in US design and world class quality." He added that by 2013 half of the Kia vehicles sold in the US will be built in the US, creating thousands of jobs.

You can visit thomasautogroup.com for access to each dealer website, and you'll find the full inventory of new and used cars, trucks, SUVs and minivans, as well some of the special deals going on. You can also check into financing options and look up the value of your trade-in.

Thomas will also service all makes of vehicles. Service manager Brian Gains has been taking care of Thomas customers for over fifteen years. Dodge, Chrysler, and Jeep owners should watch out for frequent \$9.95 oil change coupons, which cover most models. Lots of other parts and service specials can be found on the website.